Order # Syscode

8428

62347953

Market

La Crosse

System Name

Spectrum/LaCrosse-Eau Claire DMA-WI Only

Agency

Flight Dates

Advertiser

Status

Not accepted (312) 527-5755 Chicago

Phone Office Sales Coordinator

Michael Ryan

Leah Losier

Survey

Cable Nielsen Live+1 Nov15

Makegood Policy Primary Demo Credit Status Product Name Est Code Product Code Client Code

Comments:

10.8 NEW ORDER. PLEASE CONFIRM. THANKS

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Approval Required	Adults 35+				RAF1031	RAF	WGE		Reform America Fund	Nonbox/Eisner	10/31/16 - 11/13/16
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59	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		×					H	_	,	a	ω	\$87.00	\$261.00	30		
60	TSIH	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			×		\vdash			_		э	ω	\$87.00	\$261.00	30		
61	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			\vdash	×		-	-	_			ω	\$87.00	\$261.00	30		
62	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				Н	×		\vdash	_	,	1	ω	\$87.00	\$261.00	30		
63	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	Г		Т	Г	\vdash	×	F	<u> </u>	ι	6	ω	\$87.00	\$261.00	30		

	30	\$342.00	\$171.00	2	15	,		-		×	Н	_	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	84
	30	\$342.00	\$171.00	2	,		\vdash	+	\vdash		×	8	+	+	1	10/31/16	AVG. ALL WKS		83
	30	\$342.00	\$171.00	2		i						×	24:00	5 19:00	11/13/16	11/7/16	AVG. ALL WKS	TNT	82
	30	\$342.00	\$171.00	2	4	,			_			×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	/ INT	81
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	30	\$261.00	\$87.00	3	,			×				ŏ	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	JUT A	78
	30	\$261.00	\$87.00	ω					×			ŏ	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	4 TNT	77
	30	\$261.00	\$87.00	ω	1	ř				×		ō	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	76
	30	\$261.00	\$87.00	ω	,						×	ō	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	75
	30	\$261.00	\$87.00	ω					H			ŏ	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	TNT	74
	30	\$261.00	\$87.00	з								×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TNT	73
	30	\$342.00	\$171.00	2			×		_			0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	HIST	72
	30	\$342.00	\$171.00	2	-	9		×				0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	HIST A	71
	30	\$342.00	\$171.00	2	9	9		^	×			0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	HIST A	70
	30	\$342.00	\$171.00	2		100		Н	×			0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	HIST	69
	30	\$342.00	\$171.00	2	1					×		0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	HIST	68
	30	\$342.00	\$171.00	2	,						×	0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	HIST	67
	30	\$342.00	\$171.00	2	,	•						0 ×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	HIST	66
	30	\$342.00	\$171.00	2		ì						0 ×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	HIST A	65
	30	\$261.00	\$87.00	အ	,	ı	×					0	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	HIST	64
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	ΙMΡ	RTG	S	s,		٤	-	⊕ 5	Stop	Start	Stop Date	Start Date	Program	Net	Line
															ANKS	NFIRM. TH	10.8 NEW ORDER. PLEASE CONFIRM. THANKS		Comments :
3	CPM	•	CPP					-	Approval Required	val R	Appro	¥	Makegood Policy	Makego					ľ
-0	GIMP	2	GRP	ြ						35+	Adults 35+		Demo	Primary Demo			Cable Nielsen Live+1 Nov15		Survey
Cost Per Spot	Cos		Sold On	တ္ခ													Not accepted		Status
0	100.0		Affiliate Split	<u></u>									Status	Credit Status			(312) 527-5755		Phone
344			Total Spots	17									Name	Product Name			Chicago		Office
\$33,768.80	Н		Net Total	Z						031	RAF1031		de	Est Code			Michael Ryan	Coordinator	es
\$5,959.20			Commission	Ω Ω							RAF		Code	Product Code			Leah Losier		Æ
\$39,728.00	-		Total	<u> </u>							WGE		ode	Client Code					
2	\exists	ks	Total # of Weeks] ਜ਼													La Crosse		Market
		3330	Show All Lines	<u>s</u>				und	Reform America Fund	m Am	Refor		ser	Advertiser	Only	ire DMA-W	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Name	System Name
. 1	1 Vs. 1		Version	<					ner	ox/Eis	Nonbox/Eisner			Agency			8428		Syscode
10/08/16	10/0		Update Date					6	10/31/16 - 11/13/16	116 - 1	10/31		ates	Flight Dates			62347953		Order #
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Order#		62347953			Flight Dates	Ses	-	10/31/16 - 11/13/16	16-	11/1	3/16					15	Update Date			10/08/16
System Name	Namo	Spectrum/ of rosse-Fair Claire DMA-MI Only	ο ΠΜΑ-ΜΠ	1	Agency		0 2	Reform Americ	N A I	Price of	Reform America Fund	1				2 5	Show All Lines		-	- vo
Market		La Crosse		ᆜ			+									 	Total # of Weeks	ks	Ц	2
					Client Code	ie i	5	WGE								10	Total		L	\$39,728.00
ΑE		Leah Losier			Product Code	ode	R	RAF								ဂြ	Commission		L	\$5,959.20
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Office		ш			Product Name	ame	Н									[]	Total Spots			344
Phone		(312) 527-5755			Credit Status	tus	\vdash									Afi	Affiliate Split		_	100.0
Status		Not accepted														So	Sold On		0	Cost Per Spot
Survey		Cable Nielsen Live+1 Nov15			Primary Demo	emo	Þ	Adults 35+	35+							GRP	P	-	0	GIMP -
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Comments :	nts :	10.8 NEW ORDER. PLEASE CONFIRM. THANKS	VFIRM. THAI	NKS																
Line	Net	Program	Start	Stop	Start	Stop	≤	-	≶	-	П	S	S	RTG	Ĭ P	Total	Unit	Total	Spot	Line Comment
			-	Date	ā	d										opora	009	999	To:	
85	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				×				,	,	2	+	\$342.00	30	
86	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					×				ï	2	\$171.00	\$342.00	30	
87	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						×				2	\$171.00	\$342.00	30	
88	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							×		ï	2	\$171.00	\$342.00	30	
89	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	×							1	,	з	\$87.00	\$261.00	30	
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92	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			×					1	1	ω	\$87.00	\$261.00	30	
93	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				×					1	ω	\$87.00	\$261.00	30	
94	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					×					ω	\$87.00	\$261.00	30	
95	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						×		6		ω	\$87.00	\$261.00	30	
96	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							×		,	ω	\$87.00	\$261.00	30	
97	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00	×							12	,	_	\$136.00	\$136.00	30	
98	NSN	VARIOUS	11/7/16	11/13/16	16:00	19:00	×							ï	i	1	\$136.00	\$136.00	30	
99	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00		×						ï		7	\$136.00	\$136.00	30	
100	NSA	VARIOUS	10/31/16	11/6/16	16:00	19:00			×					¥		_	\$136.00	\$136.00	30	
101	ASD	VARIOUS	10/31/16	11/6/16	16:00	19:00				×						_	\$136.00	\$136.00	30	
102	NSN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					×			а		4	\$136.00	\$136.00	30	
103	ASU	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						×		,	,	_	\$136.00	\$136.00	30	
104	ASU	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00							×	s	8	1	\$136.00	\$136.00	30	
105	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	×							-		2	\$171.00	\$342.00	30	

		30	\$138.00	\$138.00		,	,		×				0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	126
		30	\$138.00	\$138.00	_	a			-	×			-	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	125
		30	\$138.00	\$138.00	1	я	i				×		0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	124
		30	\$138.00	\$138.00	_	ű						×	0	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	123
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		30	\$138.00	\$138.00	-	1	ï		_				о ×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	121
		30	\$213.00	\$71.00	ω		,	×	Н				9	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	120
		30	\$213.00	\$71.00	3	,			×				0	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	119
		30	\$213.00	\$71.00	ω	r			×				0	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	118
		30	\$213.00	\$71.00	з	-				×			5	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	117
		30	\$213.00	\$71.00	3				-		×			16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	116
		30	\$213.00	\$71.00	ω	c			\vdash			×		16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	TLC A	115
		30	\$213.00	\$71.00	3				Н				×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	TLC A	114
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		30	\$342.00	\$171.00	2	э		×	\vdash				3	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	USA A	112
		30	\$342.00	\$171.00	2	э			×				3	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	USA A	111
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		30	\$342.00	\$171.00	2	,	1		Н		×		J	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	USA A	108
		30	\$342.00	\$171.00	2	ı	,		\dashv			×	3	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	USA A	107
		30	\$342.00	\$171.00	2	ı	,		\dashv				×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	USA A	106
Line Comment		Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	7	٤	7	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																ANKS	NFIRM. TH.	10.8 NEW ORDER, PLEASE CONFIRM, THANKS		Comments :
-	СРМ		-	CPP	0				18	Approval Required	oval F	Appro		Makegood Policy	Makego					
	GIMP		1	GRP	<u></u>						s 35+	Adults 35+		Demo	Primary Demo			Cable Nielsen Live+1 Nov15		Survey
Spot	Cost Per Spot			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	Þ									tatus	Credit Status			(312) 527-5755		Phone
344				Total Spots	Ţ									Name	Product Name			Chicago		Office
\$33,768.80				Net Total	z						031	RAF1031		Φ	Est Code			Michael Ryan	Sales Coordinator	ales Co
\$5,959.20				Commission	O.							RAF		Code	Product Code			Leah Losier		AE
\$39,728.00				Total								WGE		ode	Client Code					
2			eks	Total # of Weeks	7													La Crosse		Market
			Sŧ	Show All Lines	S				Fund	Reform America Fund	m An	Refor		er	Advertiser	Only	ire DMA-W	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Vame	System Name
	1 Vs. 1			Version	<					sner	ox/Eis	Nonbox/Eisner			Agency			8428		Syscode
	10/08/16			Update Date					16	10/31/16 - 11/13/16	/16 -	10/31		ates	Flight Dates			62347953		Order#
					1			9	:	and of our	-	9								

\$39,728.00 \$5,959.20 \$100.0 \$33,768.80 \$34 \$20 \$37,68.80 \$34 \$35,959.20 \$34 \$35,959.20 \$35,768.80 \$34,768.80		Adults 35+ Approval Required	Credit Status Primary Demo Makegood Policy	Not accepted Cable Nielsen Live+1 Nov15	
\$39,72i \$5,95i oots \$33,76i Split 100.0 \$33m Cost Per Spot -	Total Sp Affiliate Sold On GRP	Adults 35+	Credit Status Primary Demo	Not accepted Cable Nielsen Live+1 Nov15	
\$39,72i \$5,95i iots \$33,76i Split 100.0 Cost Per Spot	Total Sp Affiliate Sold On		Credit Status	Not accepted	Survey
\$39,721 \$5,955 \$33,761	Total Sp Affiliate 9		Credit Status		Status
\$39,721 \$5,955 \$33,761	Total Sp			(312) 527-5755	Phone
			Product Name	Chicago	Office
	Net Total	RAF1031	Est Code	Michael Ryan	Sales Coordinator
\$39,728.00	Commission	RAF	Product Code	Leah Losier	AE
	Total	WGE	Client Code		
Total # of Weeks 2	Total # o			La Crosse	Market
All Lines	ica Fund Show All Lines	Reform America Fund	Advertiser	Spectrum/LaCrosse-Eau Claire DMA-WI Only	System Name
n 1 Vs. 1	yr Version	Nonbox/Eisner	Agency	8428	Syscode
Date 10/08/16	/13/16 Update Date	10/31/16 - 11/13/16	Flight Dates	62347953	Order#

Spectrum/LaCrosse-Eau Claire DMA-WI Only	Advertiser	Reform America Fund	Show All Lines			
sse				,		2
	Client Code		Total			\$39,728.00
osier	Product Code	RAF	Commission			\$5,959.20
el Ryan	Est Code	RAF1031	Net Total			\$33,768.80
o	Product Name		Total Spots			344
527-5755	Credit Status		Affiliate Split		100.0	
cepted		The state of the s	Sold On		Cost Per Spot	
Nielsen Live+1 Nov15	Primary Demo		GRP		GIMP	
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V ORDER. PLEASE CONFIRM. THANKS						
	La Crosse Leah Losier Michael Ryan Chicago (312) 527-5755 Not accepted Cable Nielsen Live+1 Nov15 10.8 NEW ORDER. PLEASE CONFIRM. THANKS	Client Code Product Code Est Code Product Name Credit Status Primary Demo Makegood Policy	Client Code Product Code Est Code Product Name Credit Status Primary Demo Makegood Policy	Client Code WGE Product Code RAF Est Code RAF1031 Product Name Credit Status Primary Demo Makegood Policy Approval Required Total Adults 35+ CPP	Client Code WGE Product Code RAF Est Code RAF1031 Product Name Credit Status Primary Demo Adults 35+ Makegood Policy Approval Required	Client Code WGE Product Code RAF Est Code RAF1031 Product Name Credit Status Primary Demo Makegood Policy Adults 35+ COMME COMMISSION Net Total Total Spots Affiliate Split Sold On GRP CPP CPP CPP CPP CPP COTOTAL COMMISSION Net Total Total Spots Affiliate Split Sold On GRP CPP CPP CPP CPP CPP COMMISSION Net Total Total Spots Affiliate Split Sold On GRP CPP CPP CPP CPP CPP CPP CPP

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	30	\$342.00	\$171.00	2		9		_		×		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	DISC	147
	30	\$342.00	\$171.00	2	3.ª						×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	DISC	146
	30	\$342.00	\$171.00	2		ä				\vdash	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	DISC	145
	30	\$136.00	\$136.00	1			×					19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	DISC	144
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	30	\$136.00	\$136.00	1		,		×		\dashv		19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	DISC	142
	30	\$136.00	\$136.00	1	,				×			19:00	16:00	11/6/16	10/31/16	VARIOUS	DISC	141
	30	\$136.00	\$136.00	1						×		19:00	16:00	11/6/16	10/31/16	VARIOUS	DISC	140
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	30	\$136.00	\$136.00	_	ı			\vdash			×	19:00	16:00	11/13/16	11/7/16	VARIOUS	DISC	138
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	30	\$218.00	\$109.00	2		E	×	_				24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	AMC	136
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	30	\$218.00	\$109.00	2		3				×		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	AMC	131
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	30	\$138.00	\$138.00	1	ï		×	\dashv		\dashv	_	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	TLC	128
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Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	FS	Т	T W	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line

		30	\$99.00	\$99.00	_	,	э	×				_	8	0 19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	FOOD /	168
		30	\$99.00	\$99.00	_		1		×			\vdash	00	0 19:00	6 16:00	11/6/16	10/31/16	AVG. ALL WKS<	FOOD /	167
		30	\$99.00	\$99.00	1	1			×				00	0 19:00	6:00	11/6/16	10/31/16	AVG. ALL WKS<	FOOD /	166
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		30	\$99.00	\$99.00	_	,	·					×	8	0 19:00	16:00	11/6/16	10/31/16	VARIOUS	FOOD \	163
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Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	v	S	T F	\$	-	ē ⁰	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																ANKS	NFIRM. TH	10.8 NEW ORDER, PLEASE CONFIRM, THANKS		Comments :
T	СРМ		•	CPP	[1	Approval Required	oval R	Appro		Makegood Policy	Makeg					
1	GIMP			GRP	G						s 35+	Adults 35+		Primary Demo	Primar			Cable Nielsen Live+1 Nov15		Survey
	Cost Per Spot			Sold On	Š													Not accepted		Status
	100.0			Affiliate Split	Þ									Status	Credit Status			(312) 527-5755		Phone
344				Total Spots	7									Product Name	Produc			Chicago		Office
\$33,768.80				Net Total	Z						031	RAF1031		de	Est Code			Michael Ryan	Coordinator	Sales Co
\$5,959.20				Commission	Ç							RAF		t Code	Product Code			Leah Losier		Æ
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2			eks	Total # of Weeks	 ਜ਼ਾ													La Crosse		Market
			Ś	Show All Lines	တ္				und	Reform America Fund	m Am	Refor		ser	Advertiser	Only	re DMA-W	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Vame	System Name
	1 Vs. 1			Version	<u> </u>					ner	Nonbox/Eisner	Nonbo			Agency			8428		Syscode
	10/08/16			Update Date					6	10/31/16 - 11/13/16	/16 - 1	10/31/		ates	Flight Dates			62347953		Order #

Order#	62347953	Flight Dates	10/31/16 - 11/13/16	Update Date	10/08/16
Syscode	8428	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Advertiser	Reform America Fund	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	WGE	Total	\$39,728.00
AE	Leah Losier	Product Code	RAF	Commission	\$5,959.20
Sales Coordinator	Michael Ryan	Est Code	RAF1031	Net Total	\$33,768.80
Office	Chicago	Product Name		Total Spots	. 344
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP -	GIMP -
1		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	10.8 NEW ORDER, PLEASE CONFIRM. THANKS				

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	11/6/16	11/6/16	11/6/16	11/6/16		11/6/16	11/6/16 11/6/16	11/13/16 11/6/16 11/6/16	11/6/16 11/13/16 11/6/16 11/6/16
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2	30	30	30	30		30	30	30 30	30 30
2017 C 2017 C 2017 T-1-1									

						CANADA CANADA CANADA		Country Statement Country					
	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	Oct 2017	Total
SPOTS	344	0	0	0	0	0	0	0	0	0	0	0	344
AMT	\$39,728.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$39,728.00

62347953 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |

SALES

ACCT

Date Printed 10/10/16

SYSTEM APP: